Dr. Mohamed El Halabi El Kayal Abu Dhabi, United Arab Emirates <u>mohamedkayal@ymail.com</u> +971 50 822 95 41 **SORBONNE UNIVERSITY ABU DHABI**

PhD in Economics - Researcher, Lecturer

Editor in International Journal of Tourism, Travel and Hospitality Law

Education

PhD in Economics and Management

Université Toulouse Jean Jaurès II – France (2017-2020)

Research titled "The international specialization of tourism and climate change".

Masters in Banking and Finance

Sorbonne University Abu Dhabi (2012-2013)

Banking and Finance – Research titled "Diagnosis, Treatment and Management: an applied Model on the financial & other sectors of Benin"

Masters in International Business and Languages

Sorbonne University Abu Dhabi (2010-2012)

International Business and Languages – Research titled "The development of the economy of Benin through import-export, the example of COBEXIM"

Academic positions

Lecturer – Sorbonne University Abu Dhabi (2021 - Present)

- Cross Cultural Management, 12 hours per semester Masters Marketing Media and Communication Year 2
- Environmental Governance 16 hours per semester Masters Geography and Urban Planning Year2
- Supervised and assessed student presentations
- Delivering interactive teaching sessions

Visiting Lecturer – Centro Universitário de Brasília – Brasil (2023 - Present)

• Economic approach of climate change – 9 hours - Masters Economics and Management

Visiting Lecturer – Ecole Nationale d'Economie Appliquée et de Management (ENEAM) – Cotonou Benin (2024- Present)

• Cross Cultural Management – 10 hours - Masters Economics and Management



Thesis Monitoring

• PhD Thesis Monitoring Committee Member from 2023-2026 at Sorbonne University Paris (thesis focuses on economics of tourism and climate change consequences).

Publications

Book chapters

TBC 2024, The contribution of multinational companies to the Sustainable Development Goals: what is the role of Law and Public Policy? Co-authorship with Professor Nitish Monnebhurrun

TBC 2024, Changement climatique et tourisme international dans les pays insulaires et les pays à climat aride : Défis et stratégies – co-authorship with Professor Francois VELLAS

Journal Articles

2024, "Artificial Islands and Sustainability Considerations Against Climate Change: Evaluation of the Solutions from Engineering; Environmental and Economic Perspectives" Kayal, M and Mekni, W.

2023, **Law and Development Review** – "Double Impact of a macroeconomic study of the cross influences between climate change and business tourism" Kayal, M.

2022, *Editions L'Harmatan - Revue amazonienne d'études du développement*, "Climate Change and the development of tourism in West Africa, the example of Senegal" Kayal, M.

2021, **Journal of Economy**, The role of the sports economy in the United Arab Emirates ., 3 (1), 27-28 . Retrieved from https://dergipark.org.tr/en/pub/ekonomi/issue/53787/843824 Kayal, M.

2021, **Emirates News Agency**, https://wam.ae/ar/details/1395302899393 International Tourism Development and sports industries in the United Arab Emirates, Kayal, M.

2020, **Journal of Economy**, Climate Change and Touristic Winter Activities . 2 (1) , 5-7. Retrieved from https://dergipark.org.tr/en/pub/ekonomi/issue/52536/697250 Kayal, M.

Newspaper publications:

Kayal, M. (2023). *L'orient Le Jour*, Anticipating the effects of climate change on winter tourism in Lebanon, <u>https://today.lorientlejour.com/article/1361300/anticipating-the-effects-of-climate-change-on-winter-tourism-in-lebanon.html</u>

Kayal, M. (2023). *L'orient Le Jour*, Anticiper les effets du changement climatique sur le tourisme d'hiver au Liban, <u>https://www.lorientlejour.com/article/1361194/anticiper-les-effets-du-changement-</u> <u>climatique-sur-le-tourisme-dhiver-au-liban.html</u>

Kayal, M. (2023). *Le Matin Libre*, Bénin-Guinée Bissau : Les Relations Diplomatiques Et Le Développement Économique, <u>https://matinlibre.com/2023/01/13/benin-guinee-bissau-les-relations-diplomatiques-et-le-developpement-economique/</u>

Kayal, M. (2023). *Le Matin Libre*, Les Avantages Du Tourisme Hôtelier Au Bénin,

https://matinlibre.com/2023/01/09/les-avantages-du-tourisme-hotelier-au-benin/

Kayal, M (2023). *Le matin Libre* « Des solutions innovantes pour l'hébergement des seniors et le changement climatique »

Conferences and presentations

Brasilia, Brazil – 1/10/2024-3/10/2024 – **Seminar** on "The Legal Instruments to Address Climate Risks" and **Workshop** on "The Innovations in Legal Research and Training"

Cotonou, Benin – 26/01/2024 – **Speaker** on "Tourism and Third Age" – Part of the inauguration of Benin University of Third Age

Cotonou, Benin – 14/12/2023 to 15/12/2023 – **Speaker** on "Republic of Benin: A promising sector of tourism despite climate change challenges" as part of the *Quatrième Edition Des Journées Scientifiques De L'économie Béninoise* (JSEB) - « *Quelles stratégies de développement économique et social inclusif au Bénin face aux chocs multiples ?* »

Dubai, UAE – 06/12/2023 – **Speaker** on "Climate Change and International Tourism in Island Countries and Countries with an arid climate" as part of the Roundtable on Climate Change and Tourism at Dubai Business School, University of Dubai, UAE

Singapore - 26/06/2023 to 28/06/2023 – **Speaker** on "climate change as an adaptive challenge" as part of the International Conference on ESG and Climate Governance, hosted by the Centre for Climate Engagement (CCE) at Hughes Hall, University of Cambridge, and the Climate Governance Initiative together with Singapore Management University.

Denizli, Turkey - 26/05/2023 to 27/05/2023 – **Speaker** on "Tourism, Climate Change and Living Innovative Solutions in the UAE" as part of the conference on "Housing innovative solutions with Universities of Third Age" – Pamukkale / Denizli Congress Hall -

Brasilia, Brazil - 27/03/2023 to 28/03/2023 – **Speaker** on "Double Impact a macroeconomic study of the crossed influences between climate change and business tourism" as part of the conference on "The contribution of Multinational Companies to the SDGs: the function of the law and of public policies"

Dakar, Senegal - 25/10/2022 to 26/10/2022: **Speaker** on « *The example of the Louvre Abu Dhabi museum,* sustainable and solidarity tourism and the U3As" as part of the Conference on "Issues and Crises of values and/or behaviors: What roles and contributions Universities of the Third Age for Solidarity and Sustainable Development? »

Dubai, UAE - 18/11/2022: – **Distinguished Speaker** in the 2nd Conference of the **Emirates Health Economics Society**, "A macroeconomic study of the crossed influences between climate change and medical tourism".

México - 23/08/2022: **Speaker** on "University of Third Age and Sustainable Tourism" - "Las universidades para mayores y el turismo sostenible de seniors" - **Universidad Autónoma De Nuevo León**

16/03/2022: **Panelist** on "Education and Greenwashing identification" - **European Technology Chamber -Climate Action Alliance** 09/02/2022: Speaker on "How to stop Business Greenwashing" - European Technology Chamber - Climate Action Alliance

Dubai, UAE - 28/11/2021: – **Distinguished Speaker** in the 1st Conference of the **Emirates Health Economics Society**, "Impact of climate change on medical tourism".

Sri Lanka - 22/10/2021 – Participation in the 7th International Research Tourism Conference as AIUTA Affiliate Member and speaker.

Jeddah, KSA - 26/01/2021 : Shaping Legal Rules for the Data-Driven Economy: Using European Experience in the Gulf Region".

Research skills

Qualitative interviewing Economy and Management Application of scientific theory to qualitative data International; Regional and Domestic tourism

Invited positions and distinctions

International Association of Universities of The Third Age: Toulouse, France

Professional associations

Board Member of the International Association of Universities for Third Age - https://www.aiu3a.org/v2/administration-en.html

Member of *Centre d'Etude et de Recherche Travail Organisation Pouvoir* (CERTOP) research laboratory and TERNOV research axis (Ecological transitions. Risks, Innovations, Tourism) -<u>https://certop.cnrs.fr/ternov-axis-ecological-transitions-risks-innovations-tourism/</u>

Member of the European Chamber of Technology - Climate Action Program

Employment

2019- Present Academic Coordinator - Law, Economy and Management Department - Sorbonne University Abu Dhabi

- BA in Economy and Management and MA Banking & Finance and Health Economics:
- Accreditation
- Data providing to the Centre for Higher Education Data and Statistics,
- Course structure creation & registration,
- Professors' budget and logistics,
- Exams logistics,
- Grading and assessments records,
- Related events management.

2016 – 2019 Academic Coordinator - Executive, Graduate and Continuing Education Studies Department - Sorbonne University Abu Dhabi

- Masters International Business and Languages, Masters Social Research, Masters of Banking and Finance and Masters of Health Economics.
- Managing Academic program timetables
- Organizing classroom schedules,
- Preparing teaching equipment and student material.
- Conducts and prepares administrative work for the concerned Director-Academic Programs.
- Scheduling teaching
- Research activities,
- Internal and external meetings and conferences.
- Organize all activities related to academic assignments and invigilates examinations.

2013-2016 Registrar Officer - Sorbonne University Abu Dhabi

- In charge of Scholarships, Financial Aid and Degrees
- Coordination & management of the Admission process at Sorbonne University.
- In charge of scholarships; diplomas, and exams organization/logistics.
- Policies, Procedures and Reports

References

| 1. Name | 2. Position | 3. Organization | 4. Email address | | | |
|-----------------------|----------------|---------------------|------------------------|--|--|--|
| Pr. Eldrid HARRINGTON | Full Professor | University of | erh22@hughes.cam.ac.uk | | | |
| | | Cambridge | | | | |
| Pr. Thomas RAPP | Full Professor | University of Paris | thomasrapp@me.com | | | |
| | | | | | | |
| Pr. Francois VELLAS | Full Professor | University of | fvellas@gmail.com | | | |
| | | Toulouse | | | | |

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| ex.com | International Irade * | Econometrics * | Economics & | Last 6 years Citation / Total Citation | Last 6 years Citation | Total Citation | Last 6 years i10 / Total i10 | Last 6 years i10 | Total i10 | Last 6 year H / total H | Last 6 year H | Total H | | | | | Rankings for Scientist University, Subject, Country, Region, World |
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| | (1)* | (2)* | () #2 | | #10 | #10 | | #10 | #10 | | #12 | #14 | | In Paris Sorbonne University Abu Dhabi (16) | | | |
| | #2 (2)* | (115)* | #114 | | #2401 | #2435 | | #2406 | #2451 | | #2490 | #2520 | Ranl | In <u>United</u> Arab <u>Emirates</u> (2603) | | Paris Sorbonne University Abu Dhabi | Worl Universi |
| | #145 (149)* | (11530)* | #10365 | | #339469 | #346663 | | #336960 | #347357 | | #371695 | #376408 | Rankings | In <u>Asia</u> (404978) | Mohamed Kayal | ne University | World Scientist and versity Rankings 20 |
| | #022 (634)* | (38226)* | #36413 | | #1234992 | #1253732 | | #1225693 | #1253459 | | #1294741 | #1305629 | | <mark>World</mark> (1354420) | d Kayal | Abu Dhabi | World Scientist and University Rankings 2023 |